

Shopping

M SECTION TORONTO STAR SATURDAY, MARCH 18, 2006 thestar.com

When to

april



Daphne Gordon

THE ITEM: Tubtrugs
THE COST: \$45 for a set of three
tubs.

WHERE TO BUY: Gaidenscape
wear collection just hit stores
and the Constant Shopper is
already a fan. I bought a green
pair with orange trim two
weeks ago and they're so com-
fortable I've been tempted to
wear them even on the sunni-
est of days. They're light, fit
snugly and don't flop around
when I walk.

Guaranteed waterproof and
lightweight with a non-mark-
ing outside and a removable
insole, they're the perfect
combination of function and
fashion, with five colours
available now and more
coming next season.

THE ITEM: HotMama
pyjamas

THE COST: \$72

WHERE TO BUY: www.hot-
coolwear.com and local retail-
ers. For more information
about where to buy the brand,
go to the website and click on
Store Locations.

Wendy McClung, co-creator
of HotMama pyjamas, knows
the ups and downs of meno-
pause. Temperature ups and
downs, to be specific.

"I was having trouble sleep-
ing," remembers McClung,
52. "I kept changing T-
shirts through the night
to stay comfortable
and dry. I
grabbed one T-
shirt and slept
through the
night. I couldn't
believe it, but it
clicked when I
saw that it was one of
my running shirts."

Realizing that the shirt was
made of a special patented
fabric called CoolMax, she
flashed on an idea for pyjamas
created from the breathable,
wicking fabric, which at the
time, was mainly being used
for athletic wear.

McClung paired up with her
neighbour Jutta Smardenka,
56, who had worked as a
designer of active wear.
In 2000, they launched
their first collection of
"moisture manage-
ment" sleepwear for
menopausal women,
made from supersoft
CoolMax, and a simi-
lar fabric they have
developed them-
selves. Designed to
wick moisture away
from the body, as
well as breathe and
dry very quickly, the
fabric is soft, flow-
ing and colourfast.
People with condi-



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tions that cause temperature
fluctuations such as pregnan-
cy, diabetes, multiple sclerosis
and side effects from chemo-
therapy, became customers,
too. Now the line includes stuff
for men, plus daywear, under-
garments and exercise gear.